**Recruiting and retaining personal assistants webinar recording: links and resources**

Skills for Care resource: [Effective ways to target potential recruits](https://www.skillsforcare.org.uk/resources/documents/Recruitment-support/Attracting-people/Effective-ways-of-communicating-to-target-demographic-groups.pdf)

Carl Sexton, Artist (Instagram) [www.instagram.com/carlsextonart/](http://www.instagram.com/carlsextonart/)

Carl’s Recruitment video [www.instagram.com/reel/CjSc2XEo1l4/](http://www.instagram.com/reel/CjSc2XEo1l4/)

Project Art Works <https://projectartworks.org/>

Tess Reddington, mum and manager, Richard’s House and Skills for Care Accolade winner <https://healthsocialcarewl.weebly.com/>

Richard’s House, Skills for Care [Accolades case study](https://www.skillsforcare.org.uk/Documents/Recruitment-and-retention/Employing-your-own-care-and-support/Case-studies/Tess-Reddington.pdf)

Shared in the chat:

My PA hub: developed to support recruitment of PAs [www.mypahub.co.uk](http://www.mypahub.co.uk)

UK CIL – PA jobs board <https://ukcil.com/>