

www.skillsforcare.org.uk/icareambassadors

Options for joining *I Care...Ambassadors*

How can I join?	Who should join?	What are the benefits?	Who coordinates the activity?	Guidance about how to join
Join an existing I CareAmbassador partnership (when you do this you'll become an 'employer member' of the partnership)	An employer wanting to join an established employer partnership. A partnership is a group of social care employers who join together to deliver I CareAmbassador activities.	 There's already established central administration support. You can draw on existing experience and expertise from other employers. You'll get access to already-established networks. It can help you save time and costs. 	There'll already be a service coordinator in place to support all employer members. They'll receive and manage requests from customers for ambassadors and activities, and contact the most appropriate ambassador.	Download guidance: Join an existing I CareAmbassador partnership
Register as a new employer partnership	A group of employers (also known as employer members) or an employer registering ambassadors across multiple care locations (for example a large national organisation), wanting to set up a new partnership. One organisation or establishment will provide the coordination role for all employer members or care locations.	 You can build wider networks to increase the impact of your activity. You'll nominate a central administrative support. You can share learning and expertise with other employers. It can help you save time and costs. 	Employer members will select an organisation or establishment to coordinate the partnership, and they'll select a service coordinator. This service coordinator will receive and manage requests from customers for ambassadors and activities, and contact the most appropriate ambassador.	Download guidance: Register as a new employer partnership
Register your organisation as an I CareAmbassador service	A single employer registering ambassadors at one care location.	 You'll decide how your service works. You'll have close control of administration and development of ambassadors. You'll directly receive all enquiries from customers for ambassadors and activities. You can select the staff you want to become ambassadors and to do activities. 	The employer will select a member of staff to become the service coordinator who'll manage requests from customers for ambassadors and activities.	Download guidance: Register your organisation as an I CareAmbassador service
Register as an individual employer	Individuals who employ their own carers or personal assistants using a direct payment, personal health budget or self-funded (also known as individual or direct employers). Please note individual employers can register their own service or become a member of an existing partnership.	 You'll decide how your service works. You'll have close control of administration and development of ambassadors. You'll directly receive all enquiries from customers for ambassadors and activities. You can select the staff you want to become ambassadors and to do activities. 	The individual employer will select a member of staff, family or friend to become the service coordinator who'll manage requests from customers for ambassadors and activities.	Download guidance: Register as an individual employer