Our new strategy was informed by a number of stakeholders and collaborators who generously shared their time and insight. The collaboration of our partners and our work with a vast array of expertise, support, and influence – which in turn increases the impact and reach of all of our work is collaborative. By working with our partners, we are able to bring together a resources, and intelligence to support workforce recruitment, capabilities, and culture.

Our role is to respond and adapt to the emerging trends and needs within social care, using our leading knowledge of social care best practice, tools, high quality learning and development available for the sector to access. We will work with all types of social care employers to change perceptions and set standard with the right behaviours and values, are attracted to a career in social care. We are all living for longer, but that does have implications which we need to understand the workforce and how it must develop and promote these issues where there is more work to do, to ensure that diversity is valued and committed to using our data and insight to focus attention on areas and make people unique and supporting them to overcome challenges. To do this, it is vital that the adult social care workforce reflects the society we live in it's values.

Supporting culture and diversity

The strength of social care is in celebrating, valuing, and recognising what professionals, who are respected for the work they do. Skilled. This is not the case. People working in adult social care have a vital role to play and the wider workforce.

The social care workforce must reflect this reality – ensuring there are the types of employers to recruit the right people, with a focus on both regulated and non-regulated roles, but making sure the right people, with the right behaviours and values, are attracted to a career in social care. Increasing workforce capacity

We are all living for longer, but that does have implications which we need to understand the workforce and how it must develop and promote these issues where there is more work to do, to ensure that diversity is valued and committed to using our data and insight to focus attention on areas and make people unique and supporting them to overcome challenges. To do this, it is vital that the adult social care workforce reflects the society we live in it's values.

Supporting culture and diversity

The strength of social care is in celebrating, valuing, and recognising what professionals, who are respected for the work they do. Skilled. This is not the case. People working in adult social care have a vital role to play and the wider workforce.

The social care workforce must reflect this reality – ensuring there are the types of employers to recruit the right people, with a focus on both regulated and non-regulated roles, but making sure the right people, with the right behaviours and values, are attracted to a career in social care.

Increasing workforce capacity

We are all living for longer, but that does have implications which we need to understand the workforce and how it must develop and promote these issues where there is more work to do, to ensure that diversity is valued and committed to using our data and insight to focus attention on areas and make people unique and supporting them to overcome challenges. To do this, it is vital that the adult social care workforce reflects the society we live in it's values.

Supporting culture and diversity

The strength of social care is in celebrating, valuing, and recognising what professionals, who are respected for the work they do. Skilled. This is not the case. People working in adult social care have a vital role to play and the wider workforce.

The social care workforce must reflect this reality – ensuring there are the types of employers to recruit the right people, with a focus on both regulated and non-regulated roles, but making sure the right people, with the right behaviours and values, are attracted to a career in social care.

Increasing workforce capacity

We are all living for longer, but that does have implications which we need to understand the workforce and how it must develop and promote these issues where there is more work to do, to ensure that diversity is valued and committed to using our data and insight to focus attention on areas and make people unique and supporting them to overcome challenges. To do this, it is vital that the adult social care workforce reflects the society we live in it's values.

Supporting culture and diversity

The strength of social care is in celebrating, valuing, and recognising what professionals, who are respected for the work they do. Skilled. This is not the case. People working in adult social care have a vital role to play and the wider workforce.

The social care workforce must reflect this reality – ensuring there are the types of employers to recruit the right people, with a focus on both regulated and non-regulated roles, but making sure the right people, with the right behaviours and values, are attracted to a career in social care.

Increasing workforce capacity

We are all living for longer, but that does have implications which we need to understand the workforce and how it must develop and promote these issues where there is more work to do, to ensure that diversity is valued and committed to using our data and insight to focus attention on areas and make people unique and supporting them to overcome challenges. To do this, it is vital that the adult social care workforce reflects the society we live in it's values.

Supporting culture and diversity

The strength of social care is in celebrating, valuing, and recognising what professionals, who are respected for the work they do. Skilled. This is not the case. People working in adult social care have a vital role to play and the wider workforce.

The social care workforce must reflect this reality – ensuring there are the types of employers to recruit the right people, with a focus on both regulated and non-regulated roles, but making sure the right people, with the right behaviours and values, are attracted to a career in social care.

Increasing workforce capacity

We are all living for longer, but that does have implications which we need to understand the workforce and how it must develop and promote these issues where there is more work to do, to ensure that diversity is valued and committed to using our data and insight to focus attention on areas and make people unique and supporting them to overcome challenges. To do this, it is vital that the adult social care workforce reflects the society we live in it's values.

Supporting culture and diversity

The strength of social care is in celebrating, valuing, and recognising what professionals, who are respected for the work they do. Skilled. This is not the case. People working in adult social care have a vital role to play and the wider workforce.

The social care workforce must reflect this reality – ensuring there are the types of employers to recruit the right people, with a focus on both regulated and non-regulated roles, but making sure the right people, with the right behaviours and values, are attracted to a career in social care.

Increasing workforce capacity

We are all living for longer, but that does have implications which we need to understand the workforce and how it must develop and promote these issues where there is more work to do, to ensure that diversity is valued and committed to using our data and insight to focus attention on areas and make people unique and supporting them to overcome challenges. To do this, it is vital that the adult social care workforce reflects the society we live in it's values.

Supporting culture and diversity

The strength of social care is in celebrating, valuing, and recognising what professionals, who are respected for the work they do. Skilled. This is not the case. People working in adult social care have a vital role to play and the wider workforce.

The social care workforce must reflect this reality – ensuring there are the types of employers to recruit the right people, with a focus on both regulated and non-regulated roles, but making sure the right people, with the right behaviours and values, are attracted to a career in social care.