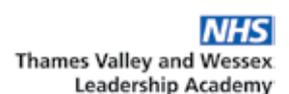


September 2018 – April 2019

# Leadership for Empowered and Healthy Communities

Another opportunity to participate in this acclaimed national programme!



# Leadership for Empowered and Healthy Communities programme



We are delighted to announce a further opportunity to participate in the acclaimed Leadership for Empowered and Healthy Communities programme.

This unique, co-produced programme is recruiting to its seventh cohort and is tailored for leaders in health and social care who want to acquire the skills and knowledge to lead a radical movement for change across their sector.

Participants will join a growing network of graduates who appreciate the value of social capital and want to champion community-based approaches, shaping public services to create the conditions in which people can thrive and feel supported.

“We recruit people who have the vision and capacity to be change makers to meet the big challenges facing public services at the moment”

**Catherine Wilton – Director of the Coalition for Collaborative Care (C4CC) and programme co-founder**

The challenges facing the health and social sector have never been more pressing and there is a growing consensus that public services need to be more ‘asset-based’, building individual and community resilience, including through networks of support of family, friends and community. Successive policies have promoted the need to build strong and sustainable communities. Putting People First stressed the need to focus on social capital as an intrinsic part of personalisation and the 2010 Marmot Review highlighted the importance of building resilient, sustainable and empowered communities in order to tackle health inequalities and the growing problem of loneliness and social isolation. More recently, the NHS Five-Year Forward View, Realising the Value programme and the Care Act all underline the need to embrace and develop person- and community-centred approaches for the benefit of our citizens.

“An inspiring programme with some great learning on offer to make a difference in a real operational sense, certainly one that is worth the time and effort”

**Previous participant – Cohort 3**

Despite the growing research-based evidence of the value of prevention and better integration, achieving large scale change across the health and social care system is difficult. This kind of change calls for a new type of leader – one who can work across boundaries, who can make connections and facilitate the ‘emergence’ of local, co-produced plans and solutions.

Participants on this programme will be given the tools and knowledge to meet that challenge, building on best practice from across the country.

## The programme:

The programme, which takes place between September 2018 and April 2019, is facilitated by national experts, including those with lived experience from the C4CC and Think Local Act Personal (TLAP) co-production groups.



### Programme structure:

- Four one-day workshops and one 24-hour residential and networking event.
- Action learning sets and webinars
- A 'challenge' – for leaders to try something out and reflect on their achievements with peers
- One-to-one leadership coaching sessions
- A Myers-Briggs (MBTI) analysis of personality style
- A 360-degree feedback diagnostic.

### Programme structure:

- The business case for building stronger communities
- Collaborative leadership and leading in complex systems
- Integrated approaches to tackling key issues of prevention e.g. loneliness and social isolation
- The 'asset' approach – moving on from Joint Strategic Needs Assessments to a more holistic view of the opportunities and potential within local communities
- Co-production – more than 'consultation' – a shift towards genuine partnership and involvement of people who use services
- Best practice and international innovation, including timebanking, unlocking community skills and assets through nurturing micro-enterprise & evaluating for social value.
- Commissioning, integration and new care models
- Communication and political awareness.

"The collaborative development and delivery of the leadership programme was pioneering, and should be used as a guide for other professional development programme across the public sector"

**New Economics Foundation – Programme Evaluation**

Speakers will be national and international experts/leaders and have included:

**Dr Brian Fisher** – NHS Alliance

**Lucie Stevens** – New Economics Foundation

**Cormac Russell** of the Asset-Based Community Development Institute, Northwestern University, USA

**David McDaid** – Associate Professorial Research Fellow, London School of Economics

"It is both a privilege and mutually useful to expose programme participants to national level leaders to be able to take back key messages to boards and also staff at local levels"

**Previous participant – Cohort 3**

# Leadership for Empowered and Healthy Communities programme



## What previous participants have told us:

"It is an excellent programme that should be compulsory for anyone working in the field, including central government."

"It's a really wonderful opportunity for managers – it really works."

"My integrity, values and behaviours have never been stronger, I have made a stand and rocked the boat in my organisation."

"It widens the horizons, I now want to move into a position where I can influence policy at a regional or national level."

"The programme is rightly attracting the interest and praise of leaders in health and social care"

**New Economics Foundation – Programme Evaluation**

Many participants have spoken of being 'inspired' and 'empowered' and the emphasis on co-production was a vital ingredient for most:

"It is much more powerful hearing things from people who have direct experience of accessing services."

"These individuals have a lived experience which they can powerfully articulate."

"I have used (one of the leadership models presented) with the staff in my own team and they have always found it useful when struggling with particular challenges."

"Being designed and delivered in co-production is the way it should always be."

## Applications are invited from:

### Senior leaders

- Current leaders in senior decision-making and strategic leadership positions at a local level in statutory and voluntary sector organisations and provider services, including in health, housing, social care and beyond
- General Practitioners (GPs) or other individuals who have a senior role in Clinical Commissioning Groups e.g. leading strategic commissioning, public health, long term conditions, patient participation or prevention
- Directors of public health, registrars or other senior public health managers
- Nurse and Allied Health Professional Managers who can lead change and develop collaborative opportunities on the ground
- Commissioning managers, project managers, policy officers and service managers across the wider public, private and voluntary sector who have a role in place-shaping and want to play a part in shaping stronger and healthier communities.

"Their insight into real life parallels or practical implications of what we were discussing made the programme more meaningful, and helped to keep us focused on reality." **Programme Participant – Cohort 1**

## Benefits for the Health and Social Care System:

- Strengthening integration and partnership working between health and social care organisations
- Learning about best practice which facilitates strong, healthy and empowered communities
- Participants will be exposed to the latest research and evidence around community capacity building
- Individuals will be inspired by others and bring new skills, knowledge and innovation back into their workplace and communities.



### Programme dates:

Session 1 – 27 September 2018 – Coin Street Neighbourhood Centre, London

Session 2 – 28 & 29 November 2018 – residential event at Burleigh Court, Loughborough

Session 3 – 24 January 2019 – Coin Street Neighbourhood Centre, London

Session 4 – 28 February 2019 – Coin Street Neighbourhood Centre, London

Session 5 – 28 March 2019 – Coin Street Neighbourhood Centre, London

### Webinars/virtual learning will take place on the afternoons of:

31 October 2018

6 February 2019

25 April 2019

### Cost

Normally a programme of this nature would cost in the region of £4000, but funding from our partners means that we can offer the whole package to the seventh cohort at these extremely affordable rates:

- £650 +VAT.

A number of bursaries are available for Thames Valley and Wessex NHS staff – details available on application.

“Involvement of people who use services in the design and delivery was brilliant and should be done as standard.”

**Programme Participant – Cohort 1**

### How to apply

Places on this programme are limited. Applications are invited from leaders in the categories above. To find out how to apply please email Jan Smith at [lehc.TVWLA@hee.nhs.uk](mailto:lehc.TVWLA@hee.nhs.uk)

**Closing date: 6 September 2018**

Successful applicants will be notified of outcome as soon as possible after the closing date.

Places on this heavily subsidised programme are limited and we have been over-subscribed every time. Non-attendance of any part of the programme which cannot be avoided will be therefore be charged at £2,000 plus VAT on top of the original fee.

