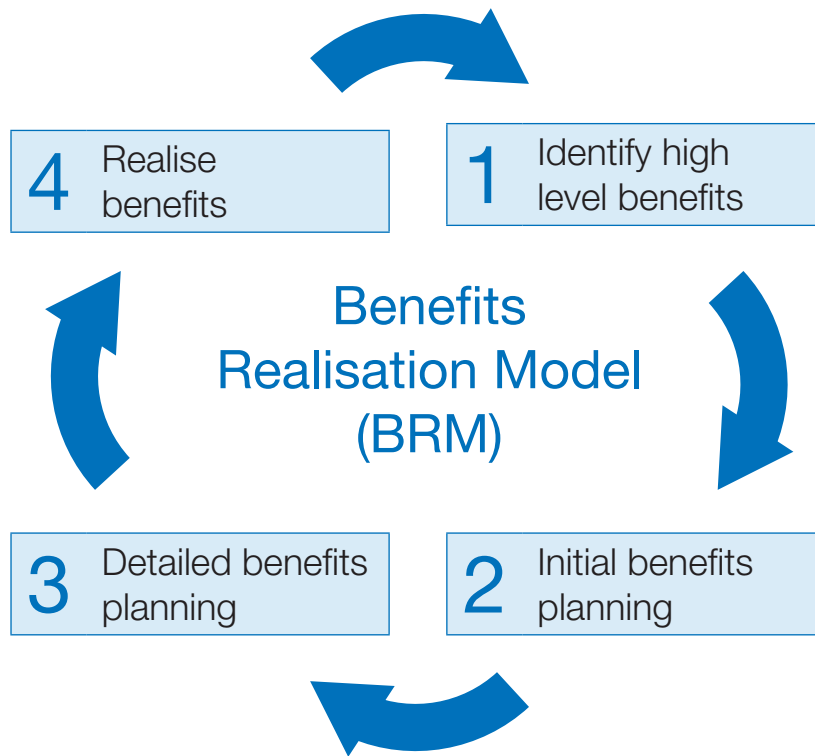


North Somerset – Benefit realisation model

Populated four stage model



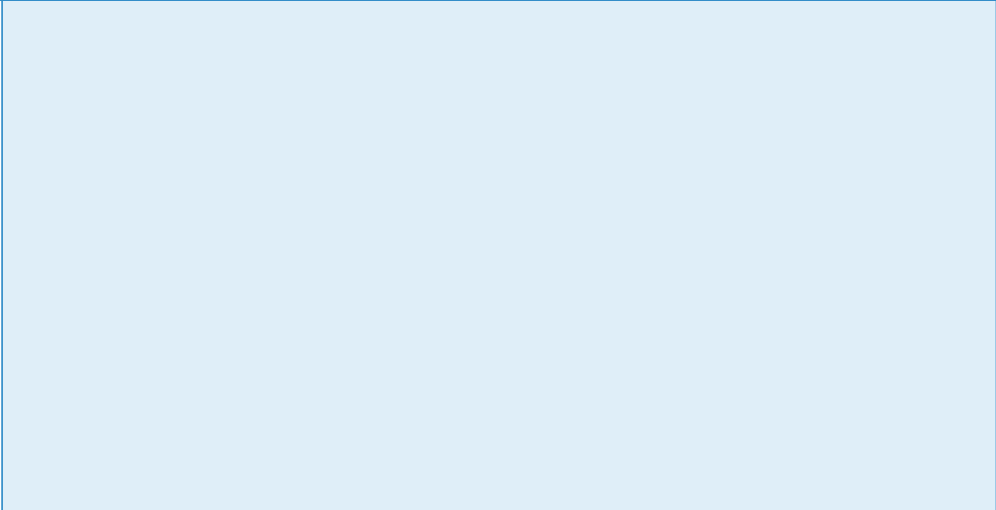
1. Identify high level benefits

Planning

<p>Set objectives (organisation) and identify benefits</p>	<p>Organisational objective:</p> <p>Benefits:</p>
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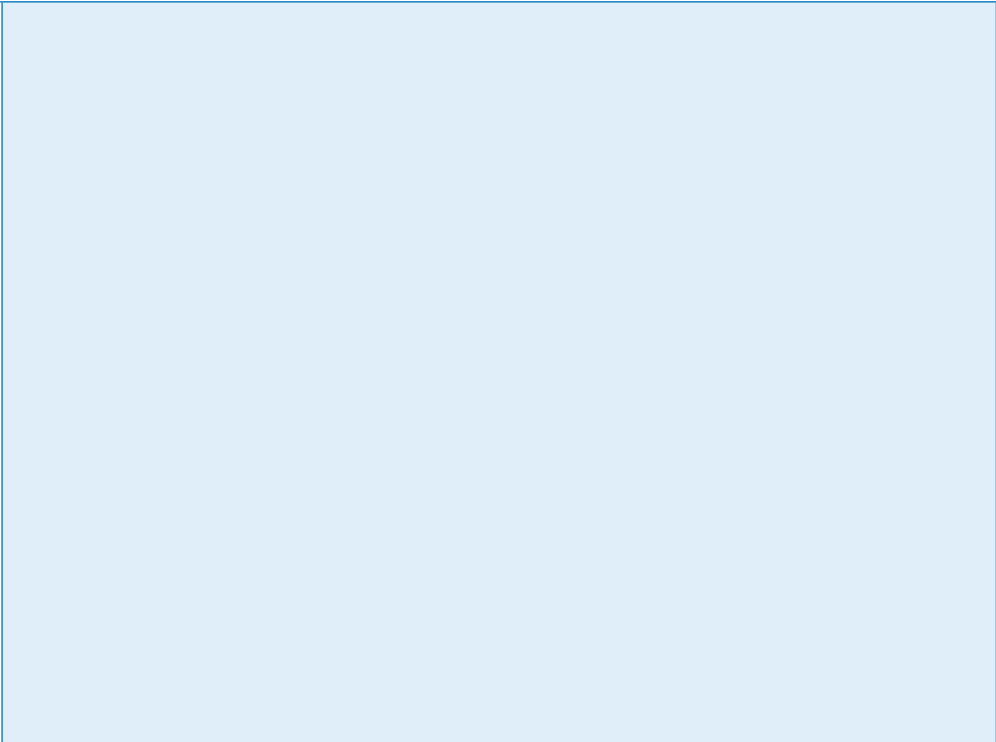
<p>Establish baseline and anticipated measurements throughout activity</p>	<p>Baseline</p> <p>Planned measurements</p> <p>Outputs</p> <p>Outcomes</p>
<p>Identify changes needed and enablers</p>	<p>Changes</p> <p>Enablers</p>

Map stakeholder benefits and ensure you know their needs and attitudes



2. Initial benefits planning

Determine project roles and responsibilities



<p>Identify what can and should be measured and how this will be done (try using existing measures where possible)</p>	<p>Can be measured</p> <p>Should be measured</p> <p>Existing measures</p>
<p>Prioritise activities</p>	<p>Focus on</p>

3. Detailed benefits planning

Finalise and validate your plans and measure for monitoring benefits (remember this will go beyond your completion of the activity)	Project lead
Communicate with stakeholders	Check planned programme with:
Prioritise activities	Changes Enablers

4. Realise benefits

Measure benefits	
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Monitor the quality of enablers and changes

Changes

Enablers