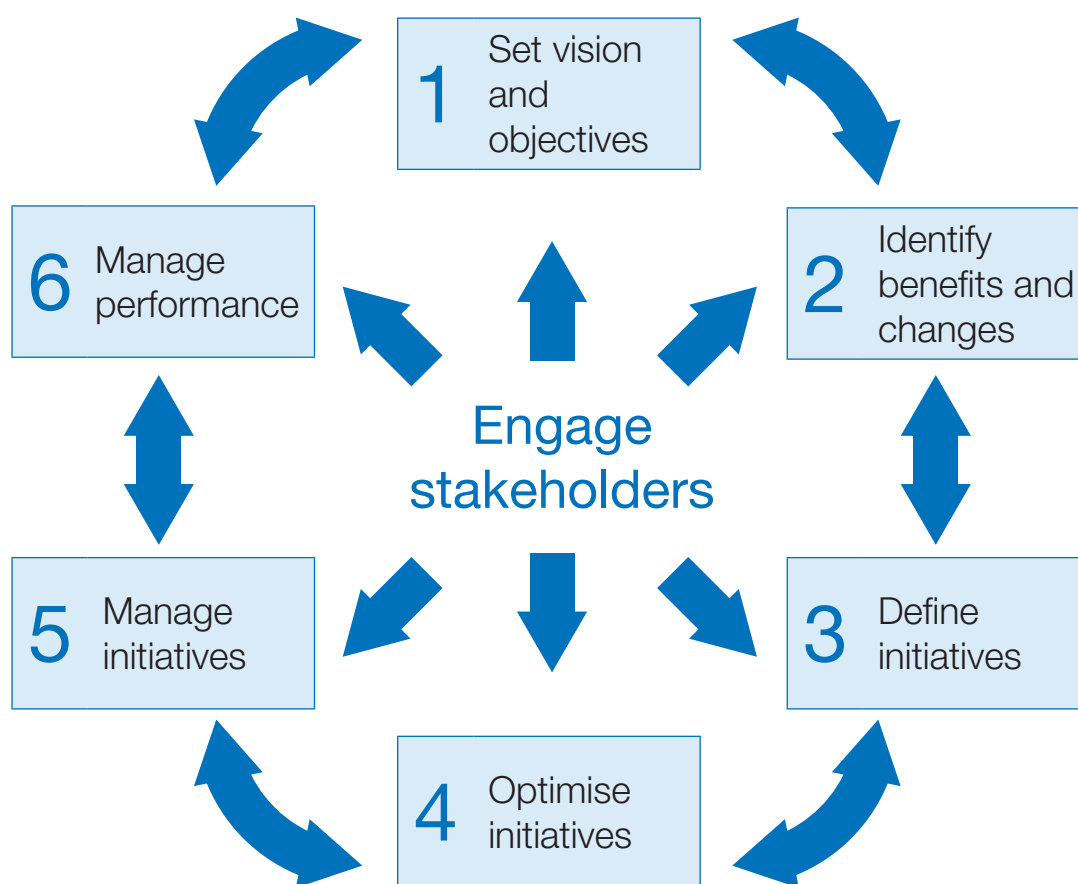


Six stage Benefits realisation model (BRM): Populated model



1. Set vision and objectives.

Stage requirements	What we did	What we created
Aim to clarify the drivers that have triggered the need for change.		

2. Identify benefits and changes

Stage requirements	What we did	What we created
Identify the primary objectives and how you are going to meet them.		

3. Define initiatives

Define exactly what you are planning to do, how you're going to do it, how you'll measure it		
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4. Optimise initiatives

Look at how activities can be combined to maximise benefits		
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5. Manage initiatives

Stage requirements	What we did	What we created
CPD activity takes place		

6. Manage performance

Monitor and report on the benefits		
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