Developing community skills - what is it I can do...

...if I commission services?
If I am able to commission services I can:

- use the analysis of all relevant information about local issues to influence total marketplace commissioning strategy
- have an open dialogue with people who have community knowledge, to shape services
- recognise the role and contribution of community informal support and develop integrated workforce development strategies that recognise and make use of community assets
- calculate and articulate across agencies the cost/benefit analysis of mutual support systems, particularly for reaching out to those who are not involved or whose voices are not heard
- influence public spending priorities and decisions at local level, through the health and wellbeing board
- have a holistic and integrated view of workforce issues and planning for future requirements
- develop an integrated local area workforce development strategy that links all health and wellbeing activity
- integrate finance, workforce and commissioning into a health and wellbeing strategy.

I can make most of informal community support by:

- accessing and analysing all relevant data sources
- promoting, publishing and enabling opportunities for individuals and groups to be connected, encouraging co-production of policy and planning
- reading and researching – making sure I have up-to-date information and a knowledge of the whole marketplace agenda, as part of developing a strategy
- analysing information and evidence relevant to the health and wellbeing of the local community – testing and co-producing a strategy
- measuring and evaluating the impact and benchmarking of local community support against nationally recognised standards
- providing evidence-based commissioning that incorporates the added value of community support and leads to improved quality outcomes for people who use services.
Potential outcome

I produce a local area integrated workforce development strategy that states the requirements of the workforce, and the financial and commissioning activities in order to demonstrate the Think Local Act Personal outcome measures and the four ‘domains’ for performance monitoring.
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