

Employing young people in adult social care



It's important that we inspire the next generation of care workers into the sector to meet the growing demand for social care.

There are lots of younger workers who have the right values and behaviours to work in our sector, and they can provide new ideas and a different perspective to your organisation.

However, only 10% of the adult social care workforce are under 25, and we're often told that younger people have negative perceptions about working in social care. We need to do more to highlight the positive aspects and inspire young people to come and work in our sector.

In the lead up to GCSE and A-level results day, we'll be giving you lots of tips and advice to help you attract, recruit and keep more young workers in your organisation.



Follow the campaign



Young people in social care: the current situation and future demand

We'll explore the current situation of young people in social care using data from our National Minimum Data Set for Social Care (NMDS-SC) and discuss how young workers can help us meet future demand for workers.

Lee Stribling, our project manager, will explain how you can use your NMDS-SC account to develop a workforce plan to plan for future demands on your service.



Recruiting graduates into social care roles

We'll explain how you can recruit graduates through the Integrated Graduate Management programme, and give you tips about how to attract more graduates to your roles.



Joining *I Care...Ambassadors* to promote social care careers to young people

We'll show how *I Care...Ambassadors* can help you build relationships with local schools and colleges, and support you to deliver careers activities to young people.

You'll hear from existing *I Care...Ambassadors* about how being part of the initiative has helped them inspire more young people into social care.



Setting up an apprenticeship programme to support young people into work

We'll demonstrate how you can set up and run an apprenticeship programme to attract more young people to your organisation and support them in the early stages of their career.



A Level results day and GCSE results day

We'll have lots of activities to promote social care careers to students receiving their results so make sure you keep an eye out and share them.



Keep an eye out:

- in our fortnightly enews. Sign up at www.skillsforcare.org.uk/enews
- on our website at www.skillsforcare.org.uk/news.

