

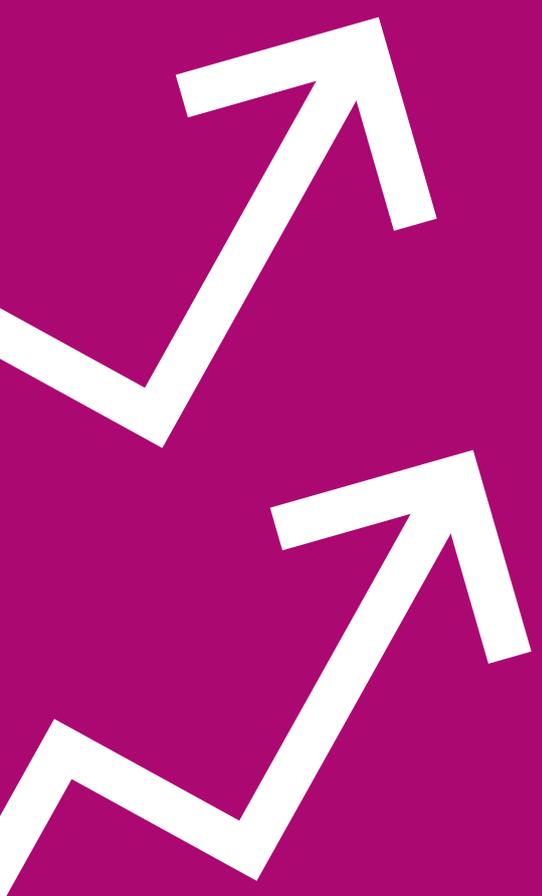
A black and white photograph of two people, a man on the left and a woman on the right, both smiling and looking at each other. They are wearing lanyards, suggesting they are at a professional event or conference. The background is slightly blurred, showing what appears to be a window with curtains.

# Careers in adult social care

Support for teachers, careers advisors and  
employment support services

[www.skillsforcare.org.uk/careersadvisors](http://www.skillsforcare.org.uk/careersadvisors)

**recruit**  
develop  
lead



## A growing sector...

Adult social care is one of the few sectors where jobs are increasing.

There are currently **1.6 million** jobs in adult social care, and by 2035 we estimate that we'll need enough people to fill another **650,000** jobs to meet growing demand.

## What is adult social care?

Social care is about supporting people to maintain their independence, dignity and control. This includes providing personal and practical support to help people live their lives.

Social care workers could be supporting someone with a range of disabilities, dementia or mental health conditions. They could be working in a care home, in the local community or from someone's home.

There are lots of different job roles, including:

care worker



personal assistant



supervisor,  
team leader or  
manager



social worker



ancillary staff  
such as chefs  
and drivers



Find more at [www.skillsforcare.org.uk/socialcarejobs](http://www.skillsforcare.org.uk/socialcarejobs)

# Why choose adult social care?

With lots of different roles and plenty of opportunities to progress, social care is a great choice for your students or jobseekers who are thinking about their career.

There are lots of routeways into the sector and you don't necessarily need any qualifications or previous work experience - you just need to have the right **passion** and **values**.



If you want to make a difference to people's lives, a career in social care gives you the opportunity to do that

Julie, Support Coordinator

Find up-to-date job vacancies at [www.everydayisdifferent.com/job-search.aspx](http://www.everydayisdifferent.com/job-search.aspx)

## Apprenticeships

are a great option for anyone who's ready to start work and wants to develop their skills and knowledge.



## Traineeships

are for 16-24 year olds. They are relevant for young people who are motivated to work, but aren't ready for permanent employment or an apprenticeship.



## The Graduate Management programme

offers the opportunity to gain invaluable experience with forward-thinking health and social care employers.



Visit [www.skillsforcare.org.uk/startingyourcareer](http://www.skillsforcare.org.uk/startingyourcareer)

## Take our quizzes.

Every day is different when you care.

'**Could you care?**' asks the question 'what would you do?' in different scenarios - simply pick the response that suits you best.

[www.everydayisdifferent.com/could-you-care-quiz.aspx](http://www.everydayisdifferent.com/could-you-care-quiz.aspx)

Find out what a career in care is all about with '**A Question of Care**'. At the end you receive a detailed personal profile telling you if you've got what it takes.

[www.aquestionofcare.org.uk](http://www.aquestionofcare.org.uk)



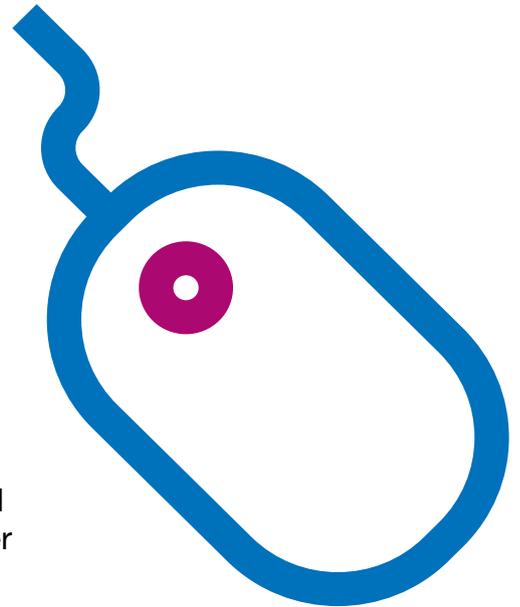
# How can Skills for Care help?

A key part of our work is helping employers to recruit and retain the right people with the right values and behaviours.

We're working hard to attract more people into rewarding careers in the sector, to meet the growing demand for social care workers.

We want to work with people who deliver careers guidance and employment support, such as yourselves, to inspire and encourage people to learn more about and consider a career in adult social care.

We have lots of information and resources to help you promote social care as a positive career choice.



## Think Care Careers

[www.skillsforcare.org.uk/thinkcarecareers](http://www.skillsforcare.org.uk/thinkcarecareers)

This online information hub has lots of information about careers in adult social care. It's useful for helping people decide whether this career path is for them. There's also a specific section for teachers and careers advisors so you can find up-to-date information about social care careers.

You can request copies of leaflets at [www.skillsforcare.org.uk/teacherrequest](http://www.skillsforcare.org.uk/teacherrequest)

## I Care...Ambassadors

[www.skillsforcare.org.uk/icareambassadors](http://www.skillsforcare.org.uk/icareambassadors)

*I Care...Ambassadors* are people who work in the sector who visit schools, colleges, job centres and other employment agencies to talk about what it's like to work in social care. They can also offer work placements and mentoring for people interested in working in the sector.

Read more about ambassadors on the back page.

## Care sector routeway

[www.skillsforcare.org.uk/sectorrouteway](http://www.skillsforcare.org.uk/sectorrouteway)

The sector routeway is a form of support from employment support services that offers unemployed people the opportunity to develop their skills and do work experience – it allows them to try a role before they commit to a permanent position.

## Labour market intelligence

[www.skillsforcare.org.uk/WIpublications](http://www.skillsforcare.org.uk/WIpublications)

We have labour marketing intelligence, data and research reports about the adult social care sector. You can also find information on the types of vacancies in your area on our website.

## Further support

To find out more, please email [randr@skillsforcare.org.uk](mailto:randr@skillsforcare.org.uk)

### Research reports

We can help you understand what type of vacancies exist where, and what factors influence staff retention, tailored to the needs of your area of employment support initiative.

### Broker links with employers that have vacancies

This can help you to access employers that you might otherwise find difficult to engage with.

### Support to set up and develop a sector route-way

Evidence suggests they are only effective if a dedicated co-ordinator role is put in place to kick-start the route-way and drive things forward.

### For those who deliver care sector pre-employment training

This could include support with the commissioning, design or delivery of pre-employment training.

### Resources tailored to your employment support initiative, including:

- jointly branded leaflets that promote careers in social care
- scenario tests that could help employment advisors make good decisions about the suitability of candidates based on their values and behaviours
- induction resources that help new recruits to settle in and sustain employment.

## Request resources to promote careers in social care

We've produced a range of leaflets to help you promote careers in adult social care.

Request resources from [www.skillsforcare.org.uk/careersrequest](http://www.skillsforcare.org.uk/careersrequest)



'Make a difference: work in social care' gives an overview about working in social care.

[www.skillsforcare.org.uk/makeadifference](http://www.skillsforcare.org.uk/makeadifference)

'Job roles in adult social care' outlines the different job roles in social care.

[www.skillsforcare.org.uk/jobroles](http://www.skillsforcare.org.uk/jobroles)

'Routeways into adult social care' gives an introduction to social care apprenticeships.

[www.skillsforcare.org.uk/routewaysintocare](http://www.skillsforcare.org.uk/routewaysintocare)

# Bring care careers to life with *I Care... Ambassadors*

If you provide advice, training or support to people who are undecided about their future career direction, an *I Care...Ambassador* can add real insight.

## Who are *I Care...Ambassadors*?

*I Care...Ambassadors* are enthusiastic care workers who visit schools, colleges, job centres and other employment agencies to talk about what it's like to work in social care. This could be a presentation, workshop, seminar or an information stand.

Hearing from someone who is already working in social care about why they love their job gives a powerful message. It helps to dispel some of the negative misconceptions about the sector and inspires others to consider a career in care.

## Find an *I Care...Ambassador*

You can find an ambassador in your local area by using the search register.

Add your location and what activity you would like the ambassador to deliver, and the register will show you ambassadors in your area.

You can then contact them directly to organise an activity.

Visit [www.skillsforcare.org.uk/icareambassadors](http://www.skillsforcare.org.uk/icareambassadors)

92%

of attendees rated *I Care...Ambassador* events as 'very good' or 'good'

100%

of careers advisors gave positive feedback about *I Care...Ambassador* activities

