

How do we know we're making a difference?

This infographic highlights the positive impact the *I Care...Ambassadors* initiative has on adult social care.

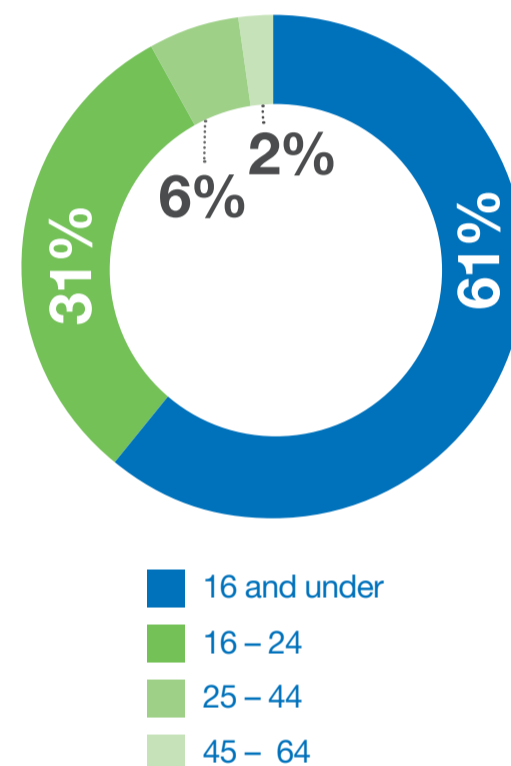
I Care...Ambassadors are a national team of front line care staff who run a range of activities including visits to schools and Jobcentres to promote the different career opportunities within social care.

This information is based on 596 responses which were taken from the *I Care...About Impact* survey and reporting tool in January 2016.

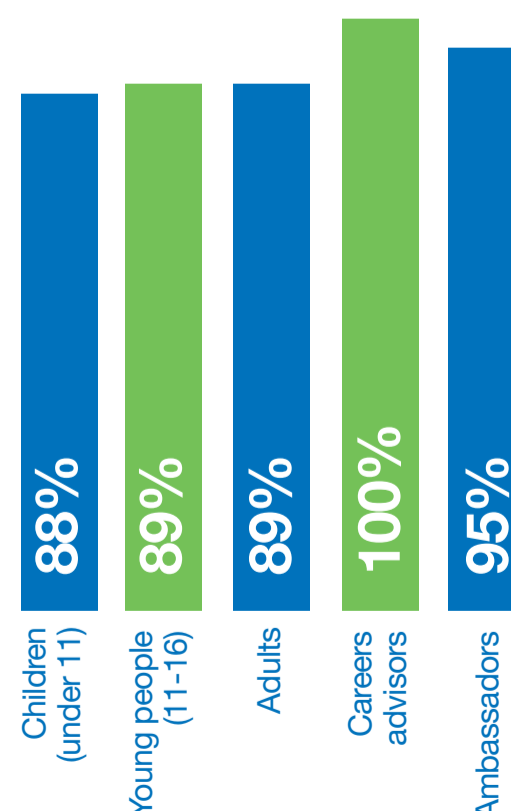


I care...
Ambassadors

I Care...Ambassadors audience by age range



Positive feedback by audience



19,000

The expected audience at *I Care...Ambassador* events and activities during 2015.



90%

Attendees rated *I Care...Ambassador* events as 'very good' or 'good'.



83%

Care workers felt more motivated in their work having become an *I Care...Ambassador*.



88%

I Care...Ambassadors felt they'd achieved their aims by running care careers activity.



73%

Care workers felt their presentation skills had increased as a result of their *I Care...Ambassador* activity.



78%

I Care...Ambassadors agreed their confidence has increased having delivered activity.



26%

People more interested in a social care career having heard from an *I Care...Ambassador*.

Could you inspire others to care? Go to

www.skillsforcare.org.uk/icareambassadors