

**I Care...Ambassadors**

# Bringing social care to life

This infographic shows the great work *I Care...Ambassadors* do to inspire others to work in social care.

*I Care...Ambassadors* are a national team of care workers who run careers activities such as visits to schools and Jobcentres, to promote the different career opportunities in social care.

The information is taken from 990 responses from the *I Care...About Impact* tool between April 2015 and April 2017.



*I care... Ambassadors*



**93%**

of people have a better idea of what it's like to work in social care having heard from an ambassador.

## Having heard from an *I Care...Ambassador*.



**92%**

of audience members know more than they did before about different jobs and career paths in social care



**35%**

more young people and adults said they were more interested in a career in social care



**78%**

of teachers and careers advisors intended to do something different when offering careers advice

## What do *I Care...Ambassadors* talk about?

What it's like to work in social care

The different jobs available in social care

Where you can find out more about social care careers

The type of person who would enjoy working in social care



## It's easy!

If you're a teacher or careers advisor you can find a local *I Care...Ambassador* to deliver careers activities.

[www.skillsforcare.org.uk/ICAsearch](http://www.skillsforcare.org.uk/ICAsearch).



**90%**

of organisers said the events were easy to organise



**95%**

of organisers said the event was appropriate and engaging

If you're a social care employer, you can join *I Care...Ambassadors* to help you find new workers and develop your existing workers by visiting:

[www.skillsforcare.org.uk/icareambassadors](http://www.skillsforcare.org.uk/icareambassadors).