

I Care... Ambassadors

www.skillsforcare.org.uk/icareambassadors

Existing *I Care...Ambassador* partnership services who want to become integrated promoting both social care and health careers

To support the Government's objective of social care and health integration and following on from our 2017 integration pilots Skills for Care is supporting *I Care...Ambassador* partnership services who want to test and adopt an integrated approach. This will involve promoting careers by expanding their *I Care...Ambassador* service to include health colleagues.

(The pilot evaluation including 'tips for success' can be downloaded [here](#).)

To do this, services should:

- Consult with existing employer members who must agree that they want to become an integrated partnership.
- Plan how the service would operate.
- Login to their service coordinator homepage and change their 'partnership type' (to show that the service will promote both social care and health careers.)

To support integrated services, a range of new resources are available including, banners, recruitment leaflets, a careers leaflet and slides to support integrated services. The *I Care...About impact* tool can also be used to collect feedback for integrated activities. More information can be found on the Resources Bank. We will be periodically contacting services to collect feedback about the integrated approach and explore how we could further develop the initiative.

If you have any questions regarding integration, please contact:

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For technical or registration queries please contact icare@skillsforcare.org.uk