

A case study

Local care labour market summaries with Carterwood

Understanding local labour market conditions is key when identifying sites for residential care developments. Our workforce intelligence is helping Carterwood do just that.

Background

- Carterwood are Chartered Surveyors working in the health and care market.
- They approached us to see how our workforce intelligence could add to the evidence base required in helping their clients make decisions regarding potential residential developments.
- Our analytical team worked with their management team to help shape their requirements into a data product that would complement the analytics their own team had already designed.

What we did

- We spoke with Carterwood to ensure that the data template contained all the relevant fields and was in a format that was both useable and manageable by their own team.
- The National Minimum Data Set for Social Care and other data sources were used to create weighted workforce estimates by the breakdowns required.
- It was important to Carterwood to fully understand how the data was collated so we included a description of each variable and any additional information used when creating the data outputs.

Outcomes

- An overview of labour markets at local authority and Clinical Commissioning Group (CCG) level.
- Insight into the likely availability of workers, local pay rates, worker demographics, etc – key intelligence when making decisions around the location of residential developments.
- The ability for Carterwood to help their clients compare potential sites in terms of labour market conditions.



Testimonial

Testimonial received by one of the directors of Carterwood, Ben Hartley, in 2017;



“Skills for Care has recently supplied Carterwood with data, and overall the service has proved to be very helpful, flexible, and prompt. The data provided has so far been exceedingly useful and exactly as agreed, and the Skills for Care team was keen to ensure it was exactly in the format that was most suitable for our needs.

The data has helped form our understanding of the staffing market in the care sector, and provided some useful benchmarks with which to compare against in our new care home staffing report. I would most certainly recommend.”

