

## Messages you can use to promote ASC-WDS to providers in your area

- The Adult Social Care Workforce Data Set (ASC-WDS) helps providers to manage their teams and provides crucial intelligence to key decision makers such as Government, DHSC, CQC and local authorities. ASC-WDS provides access to funding for training, safe and free management of staff and training records and the ability to benchmark your workplace against similar providers. Users will also gain special offers and discounts from Skills for Care and some endorsed training providers. [Find out more.](#)
- Contributing to the Adult Social Care Workforce Data Set (ASC-WDS) means you can make your voice heard and help us understand the priorities for our local workforce. We use the intelligence generated from the data to plan, monitor and fund adult social care. It means we can tailor our support to help meet the needs of the workforce. Care providers benefit from safe and free storage of staff and training records, benchmarking facilitates and access to funding for training. [Find out more.](#)
- Find out how your organisation can benefit from the [Adult Social Care Workforce Data Set \(ASC-WDS\)](#). ASC-WDS helps providers to manage their teams and provides crucial intelligence to key decision makers across adult social care.
- Video and webinar links to share:
  - 'What is ASC-WDS' <https://vimeo.com/647270908>  
This video introduces the data set and how the intelligence is used. It highlights the benefits of an account and gives user testimonials.
  - 'What you can do in ASC-WDS video' <https://vimeo.com/656928746>  
This video goes into a little more detail about the steps involved in filling out your account and shows the key features from inside the service.
  - 'Why is workforce data so important' <https://vimeo.com/646547186>  
This video features sector leaders talking about how they use workforce data and why it's so important. It features people like Kate Terroni from CQC and Isaac Samuel who draws on care and support services.
  - 'Discover the Adult Social Care Workforce Data Set' recorded webinar <https://vimeo.com/649466124>  
Our recorded webinar introduces the service and highlights the key features, including details on how to claim from the Workforce Development Fund.
- Follow & reshare messages from Skills for Care on social media
  - <https://twitter.com/skillsforcare>
  - <https://www.linkedin.com/company/skills-for-care>