

Welcome Module one

Your role

I care...
Ambassadors

Welcome to *I Care...Ambassadors*

This module will help you understand your role as an *I Care...Ambassador* and some of the things you might want to talk about.

We want to help you feel confident as an ambassador, and this module will help. There are some short activities your service coordinator can also send you.

There are five sections:

1. What could I be doing?

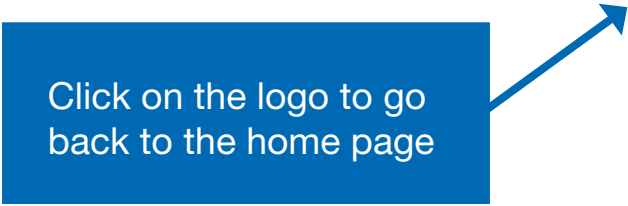
2. Who could I be talking to?

3. How does it work?

4. What do I talk about?

5. Overview of module





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back to the home page

Getting started

- Read through the module. If you have any questions, ask your service coordinator.
- There are single and group activities to go alongside this module. You can ask your service coordinator to help you organise these with other ambassadors, or get a group together.
- You can now start and complete this module. When you've finished, save this document somewhere safe for reference.
- Once you've completed all modules, if you're still unsure of anything speak to your service coordinator or email icare@skillsforcare.org.uk.

1. What could I be doing?

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It's up to you and your employer to choose the activities you would like to do. They could include:

- giving a talk/presentation
- fun and interactive group activities
- having an information stand at a careers event
- mentoring people who are new to social care
- supporting work experience or placement
- guided workplace visits
- doing publicity or media activities.



2. Who could I be talking to?

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People exploring their career options



Children



Adults



Students

Career professionals



Teachers



Careers
advisors



Employment
advisors



3. How does it work?

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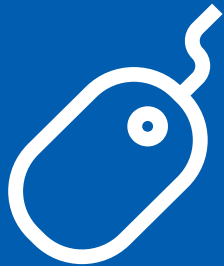
Clients (teachers, careers and employment advisors) decide to request an *I Care... Ambassador*.

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The clients will contact the service coordinator to sort out the details of the activity.

2



They visit the online Search Register and select their requirements (location and type of activity).

5



The service coordinator will ask an appropriate *I Care... Ambassador* if they're available to do the activity.

3



The details of *I Care... Ambassador* services who meet their requirements will appear.

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The ambassador will accept the request, or the service coordinator will refer the client back to the search register.

4. What do I talk about?

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As an ambassador you may be asked to talk about different things, such as:

- what you do in your role and what roles are available in the sector
- why you started working in care
- how people can get a job in care, such as an apprenticeship
- what learning and development activities you've done
- how you've progressed in your career
- what type of person you need to be to work in care
- where people can find more information about working in care
- why you love your job
- the rewards and challenges of working in care
- why you think others should consider it as a career.



4. What do I talk about?

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There are some key things you might want to say in your activity.

**It's a
growing
sector**

**There are
lots of
opportunities
to progress.**

**You can make a
big difference to
people's lives.**

**Employers invest
in the skills of
people who work
in care.**

**Care work is
a rewarding
career.**

**Every day
is different.**

**Working in
care is
challenging
but fun.**

**Young people,
older people
and men can
have rewarding
careers in care.**

4. What do I talk about?

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Whatever you choose to talk about, you should promote social care positively and dispel any negative myths about the sector. There is a presentation on the [Resource Bank](#) to help you do this.

You're not expected to know everything that people might ask. It's fine to say you'll get back to someone with the answer.

There are lots of resources to help on the Resource Bank, including tips, activity ideas and presentations.



5. Overview

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Next steps...

Hopefully this module has helped you understand a bit more about being an *I Care...Ambassador* and the types of activities you might be asked to do.

What now?

Save this PDF somewhere handy and come back to it for reference. You can now start Welcome Module two.

Where can I learn more?

Remember, there are lots of example activities and other resources to help on the Resource Bank, and you can always speak to your service coordinator if you need further support.

There are also some group activities you could do with other ambassadors. Speak to your service coordinator to arrange this or get a group of you together.