Financing and investment

This section outlines how the dashboard has been financed to date and the strategic considerations for future investment.

Funding approach

The dashboard has been funded internally by the HNY ICB, with no external funding secured.

- **Current funding** – the dashboard has been funded internally by the New Ways of Working Team within the HNY ICB. This covered salary costs for two members of staff. No external funding has been secured to date.
- **Technology** – Power BI was the only technology used in development that required funding. All data and other tools used required no investment.
- **Data** – all of the data accessed was provided free of charge, with much of it being publicly available.
- **Future funding plans** – as the demands placed on the team grow as a result of the platform's popularity, there is a suggestion that additional funding would be required to support further staffing resource to enable this growth.

Resource allocation

- **Operational resource** – development and maintenance are currently managed by a two-person team (Andrew Barker, Strategic Workforce Planner, and John Holliday-Robinson, Workforce Analyst). This creates a significant dependency risk, as there is no contingency for illness or turnover.
- **Technical constraints** – manual processes dominate data updates, increasing the workload and limiting scalability. There is no automated data pipeline or warehouse, which would otherwise improve efficiency.

Risks and mitigation

- **Funding risk** – lack of external funding limits capacity for scaling and future development. The HNY ICB is interested in exploring opportunities to receive external funding from other organisations looking to commission similar systems with their development support.
- **Resource risk** – heavy reliance on two individuals for technical and operational delivery. No formal mitigation exists beyond the aspiration for additional funding.

Key decisions

- Selected Power BI was chosen as the primary development tool, avoiding additional investment in data or external tools. Python and other tools were free or open source.

Key learning

- Staff resource limitations present one of the greatest challenges to scalability of the platform. Without funding available to support additional staff, it becomes increasingly difficult to continue to grow the dashboard's functionality due to the time required to manage and update it.

> **"The People Story Dashboard has been developed using existing resource and funding within the New Ways of Working Team."**
>
> **Andrew Barker,** Workforce Planner,
> Humber and North Yorkshire ICB