

Outcomes, impact and learning



The dashboard has become a popular and highly praised resource across the region, proving to be a useful tool for planning work within the system and regularly informing conversations. The user base now includes over 40 organisations within the HNY system and has acquired over 3,500 total views since launch.

Outcomes and benefits

Users and developers highlighted a series of outcomes and benefits that have emerged from the creation of the dashboard.

- **Centralised data access** – having all relevant datasets consolidated into one platform has reduced reliance on fragmented sources across the system. Partners have cited the dashboard as acting as a ‘single shared source of truth’ for planning and collaboration.
- **Visualisation and accessibility** – the intuitive design and visual outputs (maps, graphs) have been praised for making complex data easy to interpret, understand and present to others.
- **Triangulation** – the recently added triangulation feature, which allows users to view multiple datasets simultaneously, was highlighted as being particularly useful for accurate identification of deprivation pockets and health needs. It also removes the need for shifting between multiple dashboard views.
- **Enhanced speed** – decisions are made faster because accurate, up-to-date data is readily available and no longer requires the compilation of multiple sources or verification of data.
- **Data confidence** – continuous updates and transparency in the development of the dashboard ensure reliability and sustainability for those using it, which in turn create confidence amongst the user base.
- **Cross-sector collaboration** – by linking health, social care, education and voluntary sector data, the dashboard fosters shared understanding and joint planning among diverse partners.
- **Challenging assumptions** – the dashboard enables organisations to challenge assumptions about the social and economic factors that shape health and social care need. By revealing patterns that are not always intuitive – such as affluent areas with high levels of unmet care need – it provides an evidence base that replaces assumptions with insight. This supports more equitable, needs-led planning.

Application and impact

We spoke to a small group of People Story Dashboard users from across the region to gather insight on their use of the platform.

- **Improved policy planning** – the dashboard is already playing a part in supporting local policy development. One example of this is the role the dashboard has played in informing the Get Hull and East Yorkshire Working plan, developed by Hull and East Yorkshire Combined Authority, which supports the government’s broader Get Britain Working initiative. The dashboard has played a key role in allowing the combined authority to analyse areas of deprivation and joblessness, and how these relate to population health.
- **Engagement** – acts as an engagement tool for organisations supporting the health and social care sectors. Skills for Care staff report using the dashboard regularly to acquire reliable data to support and engage with regional partners. This helps Skills for Care to partner with more organisations and positively influence the sector.
- **Demand forecasting** – although this functionality is in its early stages, the platform is being used to support demand forecasting. NHS Humber Health Partnership’s deputy director of performance and planning discussed supporting the development of the dashboard and the trust’s use within integrated stroke services for planning future demand and assessing the impact of prevention strategies on hospital capacity.





Key decisions

- Consolidated fragmented datasets into one platform and created a 'single source of truth' to improve accessibility and reduce duplication.
- Designed the dashboard with intuitive maps, charts and graphs to make complex data easy to interpret and share.
- Added triangulation functionality to view multiple datasets simultaneously, enabling deeper analysis and reducing the need for multiple dashboard views.
- Committed to regular data refreshes and transparent development processes to maintain user confidence and reliability.



Key learnings

- Clear, interactive outputs make data more accessible for diverse audiences and enhance stakeholder buy-in.
- **Triangulation adds strategic value** – combining datasets in one view helps identify complex relationships, such as between deprivation and health needs.
- The dashboard supports broader policy initiatives (e.g. Get Hull and East Yorkshire Working) and informs integrated service planning.
- **Early adoption has helped build momentum** – even in its infancy, the dashboard is influencing policy, engagement and demand forecasting, demonstrating its potential for long-term impact.

“And I think that’s its strength, the ability of the dashboard to bring together datasets and configure them in different ways to answer different questions... That’s its whole USP really.”

Jackie Railton, Deputy Director of Performance and Planning,
NHS Humber Health Partnership